

LEGAL STRATEGY BUSINESS GUIDE

As award-winning legal strategists and intellectual property lawyers we lead the industry in monetizing and establishing legal protections so you can focus on what matters most, managing your profitable business. This new business check-list is your first step towards protecting your business and ensuring success.

01

INCORPORATE

- PICK AN ENTITY TYPE AND STATE *licensed tax and corporate attorneys*
- CONFIRM THE NAME IS AVAILABLE WITH THE SECRETARY OF STATE
- REGISTER WITH THE SECRETARY OF STATE AND SECURE EIN NUMBER

02

TRADEMARK

- CONFIRM THAT THE NAME IS AVAILABLE ON USPTO
- CHECK ON GOOGLE TO SEE IF THE NAME IS ALREADY IN USE
- CONTACT A TRADEMARK ATTORNEY TO RUN A SEARCH AND REGISTER YOUR TRADEMARK

03

DOMAIN NAME AND SOCIAL HANDLES

- SECURE THE DOMAIN NAME *.com, .org, .co, etc.*
- SECURE SOCIAL HANDLES *facebook, instagram, tiktok, twitter, etc.*
- CREATE BRANDED SOCIAL MEDIA BUSINESS ACCOUNTS

CONTACT US TODAY TO LEARN MORE ABOUT OUR
TAILORED SERVICES AND CUSTOM PROGRAMS.

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